Eighth Replenishment Planning Update

GFAN Call
26 June 2024
Contents

1. Looking back on 7R
2. Pledge conversion and ongoing RM efforts
3. Context and 8R strategic approach
4. Update on key 8R workstreams
5. 8R timeline and milestones
6. Next steps
7th Replenishment campaign highlights
November 2021 to November 2022

- U.S. hosting announced Nov
- World AIDS Day 1 Dec
- Preparatory Meeting Investment Case & Campaign launch Virtual 23-24 Feb
- World TB Day 24 Mar
- World Malaria Day 25 Apr
- AFRAVH Marseille 6-9 Apr
- WEF Davos 22-26 May
- Malaria Summit Kigali 24-25 Jun
- G7 Summit Germany 26-28 Jun
- IAS Montreal 29 Jul-2 Aug
- TICAD Tunis 27-28 Aug
- Replenishment Events & Pledging Conference New York 18-21 Sept
- Results Report 2022 Launch 12 Sept
- WHS Berlin 16 Oct
- GF 48th Board: 7th Repl at $15.7 Bn Geneva 15-17 Nov

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The leadership role of the US as the host country

Hosting announcement & the Preparatory Meeting

- President Biden hosting announcement at White House World AIDS Day Event
- Secretary Blinken video message at Preparatory Meeting
- President Biden’s FY23 budget request indicating US’ intention to contribute up to $6 Bn for the 7th Replenishment

Events & other engagements throughout the campaign

- Amb Crocker hosted a Reception post-May ’22 GF Board Meeting & a dinner with Perm Reps of GF top donors the following week
- US Ambassadors attended/ hosted GF events in donor & implementing country capitals
- Friends US hosted event 13 July to celebrate congressional leadership
- Amb Thomas-Greenfield hosted a briefing to UN Missions in NYC

High visibility and multiple speaking roles for USG at the events in New York

- 18 Sept FFWC event: Secretary Becerra (HHS), Amb Nkengasong (PEPFAR), Rep Barbara Lee, Mr Harold Phillips (ONAP) and Eric Adams (Mayor of NYC)
- 18 Sept HOD Dinner: Hosted by Secretary Blinken
- 19 Sept Pledging Conference: Amb Power (USAID) & President Biden spoke; many other USG officials attended
The leadership role of implementing partners

- Leaders of implementing partner countries are some of our most effective advocates:
  - Direct access to & engagement with leaders of donor governments
  - Convey the impact of the Global Fund investments in their own country
  - Demonstrate their leadership & commitment in the fight against the three diseases & health more broadly

- 5 African Leaders played a leadership roles during the 7th Replenishment campaign by co-hosting the Preparatory Meeting for the 7th Replenishment in February 2021

- Their engagement throughout the campaign, alongside the AU, was extremely powerful in mobilizing support for the Global Fund.
CSO/Communities mobilization & advocacy

• Scale & reach of communities / civil society advocacy was unprecedented.
  • more than 550 advocacy letters were sent to donors
  • various actions & campaigns were rolled-out across many geographies or on social media
  • personal stories & testimonies about the Fund’s impact were shared in meetings, events or other means
  • Representatives of civil society & communities were highly visible & engaged throughout the campaign, especially in New York

• The coordination, connections, and collaborations between advocates at the global, regional, and country levels was particularly important in putting pressure on key donors at strategic moments during this campaign.
In Lyon, 9 Heads of State attended, remarks from Bill Gates and Bono.

In NYC, 18 Heads of State attended, remarks from Bill Gates and Priyanka Chopra.

$14 B raised

$15.7 B raised
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Update on pledge conversion & ongoing resource mobilization efforts

Pledge conversion is **on track** as of 31 March 2024

<table>
<thead>
<tr>
<th>Public donors</th>
<th>Private donors</th>
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<tr>
<td>53 agreements signed by 41 donors out of 50 for a total of US$ 7.07 billion</td>
<td>21 agreements signed by 21 donors out of 29 for a total of US$ 1.01 billion</td>
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**7R**

US$ 4.77 billion (31%) in cash secured in line with pledge conversion forecasts

**6R** (incl. C19RM)

US$ 17.47 billion (99%) in cash secured

Additional **USD 16 million** pledges secured since November 2022 (BM49) as of 31 March 2024

- Canada: CAD 500k
- Singapore: USD 600k
- Ireland: EUR 750k
- Luxembourg: EUR 3.75m
- Kuwait: USD 500k
- GSK and Viiv Healthcare: GBP 6 million
- McGovern Foundation: USD 1m
- CIFF: USD 200k
- BMGF: USD 1m
- Roche Foundation: CHF 600k

NB: Figures are rounded
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A Challenging Global Context

- Geopolitical tensions and fragmentation
- Climate change & resulting crises
- Conflicts, displacements & growing humanitarian needs
- Economic turmoil, fiscal pressures & growing inequalities
- Threats to human rights and civil society space
- SDG targets increasingly at risk
- Stagnating ODA with growing demands
- Increasingly complex global health landscape
- Political transitions & volatility
- Multiple replenishments & appeals over 2024 - 2026
Global Risks 2024

Current risk landscape

Global risks ranked by severity over the short and long-term

Progress against HTM is fragile

… sustained action is needed to avoid rebound in infections & deaths

- New infections fueled by inequalities
- Growing threats to human rights

- Case finding challenge, inequitable access
- MDR-TB/AMR

- Drug & insecticide resistance
- Climate change impact

- Fragile health systems revealed by COVID-19
- Growing demand from countries

- Indebtedness, fiscal pressures threaten domestic health funding
## Leveraging opportunities and innovation

<table>
<thead>
<tr>
<th>1</th>
<th>Introducing &amp; scaling up new products, program innovations &amp; digital health solutions</th>
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<tr>
<td>• <strong>NextGen market shaping framework</strong>, with wambo.org and the New Revolving Fund Facility, to deliver quality and affordable tools to prevent, diagnose and treat HTM, including <strong>new tools</strong> (e.g., dualAI nets, multiple first-line ACTs (to combat resistance), rapid HIV self-tests, optimized ART, PrEP, NextGen TB Dx &amp; Tx, O2, etc.)</td>
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<tr>
<td>• <strong>More than US$150 million invested annually</strong> to strengthen digital health and information systems to improve data availability, quality and agility so data can be leveraged to improve health program effectiveness.</td>
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<th>2</th>
<th>Leveraging opportunities in the climate &amp; health nexus</th>
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<td>• Adoption of a <strong>climate action framework</strong> that seeks to protect HTM and RSSH gains in the context of an escalating climate emergency with <strong>Adaptation, Rapid Response and Mitigation</strong> as main pillars</td>
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<tr>
<td>• <strong>Working in partnership to shape the global agenda</strong> on climate and health, and in pursuit of innovative financing opportunities</td>
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<th>Catalyzing additional resources for health through innovative financing</th>
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<td>• Since 2017, the Global Fund has invested in <strong>8 blended finance transactions using US$ 125 million</strong>, catalyzing <strong>total investments close to US$ 1.9 billion</strong>. Investments link to many priority areas of the GF, from malaria elimination, to incentivizing additional funding for TB responses, to integration into PHC.</td>
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<tr>
<td>• <strong>Twelve debt swap transactions</strong> to date, generating <strong>US$226 million in health investments</strong> (D2H focus of 2024 G20).</td>
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<th>4</th>
<th>Strategic shift of C19RM funding towards medium- to long-term Health Systems / PP investments</th>
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<td>• The Global Fund continues supporting countries to <strong>reinvest funds from the COVID-19 Response Mechanism</strong> in health systems strengthening and pandemic preparedness. This includes <strong>over US$2 billion</strong> in investments for medical oxygen, community systems and community health workers, supply chain, laboratories, surveillance, data systems and inter-operability, and waste management.</td>
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Drivers of the strategic approach to 8R

External context
- Volatile and challenging geopolitical context
- Crowded electoral calendar and increased political volatility and instability
- Leaders’ focus not on GH but on many other international and domestic issues
- Competitive landscape in development and global health space with several replenishments/ funding asks in same period targeting the same/similar budgets and sources of funding
- Increasing polarization and disinformation at national and international levels
- Challenging financial context with development budgets under pressure in most donor countries, and fiscal challenges in implementing countries
- Inequity in wealth accelerating, creating pressure for more significant philanthropy and private sector contributions

Global Fund-specific
- Engage partner countries on their needs and ensure GF remains a partner of choice
- Be as responsive as possible to donors’ calls for clarity on GF’s role in GH landscape and on GF’s future funding needs so donors can consider these in budget decisions alongside other GH needs (for e.g., for Gavi, WHO, PF and others)
- Mitigate risks of “big bang” approach (7R LL) - “all eggs in one basket”
- Provide advocates clarity on future GF funding needs and arguments in support of these much earlier than IC and campaign will be ready
- Demonstrate impact beyond 3 diseases if to remain relevant at current scale
Communicating on 8R themes starting 2024
Demonstrate continued focus on the fight against the three diseases while also addressing broader health systems needs & GF strategy priorities

**Acceleration**
- GC7, C19RM implementation
- new products’ introduction & scale up

**Results & impact at scale**
- 20+ years track record
- robust M&E framework

**Systems focus**
- results & impact of health systems investments
  - contributions to pandemic preparedness

**Human Rights, Gender & Equity**
- CRG
  - equitable access, reaching the last mile

**Climate resilience**
- Emergency Fund
  - adaptation & climate-resilient health systems

**Partnerships**
- collaboration with GH & other partners at country and global levels

**Localisation**
- empowering local stakeholders
  - supporting local solutions & institutions

**Innovation**
- scale up & access to latest tools
  - innovation pipeline

**Sustainability**
- STC, DRM, PFM

**Value for Money**
- cost efficiency
  - minimal overheads
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The Modeling Guidance Group (MGG) guides the technical work for the IC & involves technical partner agencies

**GF Coordination Team**
GF Secretariat / Imperial College

- Coordinates the work of the modeling teams & institutions
- Convenes and defines the agenda for the MGG Meetings
- Presents the IC methodology & results at the Preparatory Meeting for the Replenishment

**Modeling Guidance Group**
Technical Partners/Agencies, including WHO, UNAIDS, Stop TB Partnership, RBM Partnership to End Malaria, Gavi, Unitaid, etc.

- Typically convenes twice during IC development: (1) in the set-up phase to provide inputs, review and endorse key principles, proposed approach and analytic work; and (2) once modeling work is complete to review and endorse the results

**Modeling teams / institutions**

- **HIV**
  - Avenir Health

- **Malaria**
  - Imperial College

- **TB**
  - Avenir Health

- **Health Financing / Economics**
  - Harvard

- Consists of the same modeling teams and institutions involved in the development of global partner plans
- Conducts the core analytical work for the IC based on the agreed key principles and approaches
Outcomes of 1st MGG Meeting on 29-30 April

- Overall, the **MGG endorsed the key principles, proposed approach and analytic work required moving forward**.
- Resource needs estimates:
  - **HIV/AIDS**: UNAIDS started process to update resource needs and 2030 targets – Update will not be final by time of IC launch but will need to work closely together to align as much as possible
  - **TB**: resource-need estimates published by Stop TB Partnership in 2023 using TIME 1.0 model. However, for IC, TIME 2.0 will be used.
  - **Malaria**: resource-need estimates published with the WHO GTS for Malaria (2021 update). No official update planned for now but will need to work with WHO GMP to update estimates reflecting updated costs of available interventions as well as new tools such as the R21 vaccine.
- Good discussions regarding additional benefits analyses:
  - Stephen Resch (Harvard) to estimate **ROI and impact of reduction TB**: resource-need estimates published by Stop TB Partnership in 2023 using TIME 1.0 model. However, for IC, TIME 2.0 will be used.
  - Nick Menzies (Harvard) to estimate ‘freed up capacity’ in health systems.
  - Tim Hallett (Imperial) to develop a **case study for Malawi** using Thanzi La Onse model.
  - Tim Colbourn (UCL) to estimate the impact of GF investments on **oxygen** using TLO.
Preliminary Resource Needs
- Subject to change -

- 2024-2026 resource needs as determined for 7th Replenishment Investment Case
- 2027-2029 resource needs as presented by technical partners during April 2024 GF Modelling Guidance Group meeting
- TB and malaria resource need estimates include cost for vaccine (18bn for TB)
- 2027-2029 resource needs are subject to change - partner efforts and modelling in context of 8th Replenishment ongoing to reflect important developments
- In particular, malaria and HIV resource needs outdated and do not reflect:
  - Latest developments, e.g. impact of climate change, conflict, etc.
  - Latest (2022) epi data
  - Latest drug/commodity prices
8R campaign approach

In a world of uncertainty...

We need a campaign that is constantly ready to convince of relevance

Rolling replenishment

Appeal to audiences in complementary ways

Pathos

Logos

Ethos

Wait for the perfect moment

Ready for every moment
Demonstrating and reaffirming the Global Fund’s relevance is more pressing than ever

A flexible relevancy strategy that reaches audiences through different ‘pathways’ that lean into…

...emotional appeal to build connection
- The most moving stories we have to tell
- Inspires solidarity when the world is so pessimistic,
- Calls on leaders to meet the moment and demonstrate compassionate leadership the world needs.

PATHOS

‘Humanity in the face of crisis’

...the rational case to support the Global Fund:
- The best of our impact stories and case studies
- Key message themes: HSS, climate and conflict
- Elevation of innovation stories that differentiate.

LOGOS

...the credibility of who is speaking:
- Makes a virtue of ideals that have always defined the Global Fund – in ways that link to our past but also foreshadow a great future.
- Gives a platform to the many voices that make us who we are: global south power peers, our communities and activists.
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How our 8R messaging needs to ramp up in 2024

**Board Retreat:**
- Early scenarios/levers
- Key policy discussions
- CXH approach socialized

**UNGAs:**
- 2024 GF Results Report
- AMR
- SDG3 & wider SDG framework

**Board 52:**
- African HoS/MoH advocacy on need
- Country impact, DRM
- Key policy decisions
- Site visits

**AIDS24:**
- HIV
- Human Rights & Gender
- CSOs & launch GFAN/CS Ask

**WHA:**
- Malaria/MVx
- RSSH/PP impact
- Articulation of GF role (w/ Gavi/WHO)
- CXH external-facing positioning

**G7 13-15 June Puglia**
**77th WHA 27 May – 1 June Geneva**
**AIDS 2024 22-28 July Munich**
**79th UNGA 10-24 September New York incl. Summit of the Future**
**WHS 13-15 Oct Berlin**
**G20 18-19 November Rio de Janeiro**
**GF 52nd BM 19-22 November Malawi**

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**Prep Mtgs:**
- IC Launch
- Country Leadership
- Community voices

**G7 Italy and G20 Brazil:** Partnership GH, IF (D2H), Regional manuf., AMR, CXH

**Pledge Conf:**
- Host moment
- Campaign climax
- 8R outcome

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**THE GLOBAL FUND**

**2024**

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**2025**

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**Next steps**

**Continued focus on donor engagement & pledge conversion**
- Briefings, site visits and other engagement opportunities with donors
- Identifying RM prospects & designing catalytic funding opportunities for PS donors
- Contribution agreement negotiations, donor reporting and fulfillment of conditionalities for pledge conversion

**Step up partnership engagement & collaboration**
- Nurture relations & continue to collaborate closely with partners, incl. on RM/Repl coordination

**Accelerate Global Fund positioning, visibility, thought leadership for 8R**
- Preview 8R narrative elements throughout 2024 to showcase Global Fund results & impact, our funding model & how we are adapting/evolving our ways of working to adapt to the changes in the wider landscape/operating environment
- Continue to nurture and provide platforms to highlight GF stakeholders’ voices & expertise

**Continue to build momentum towards 8R**
- Strong GF presence at up-coming events and platforms (AIDS2024, UNGA, G20, CPHIA, etc.)
- Leverage GF 52nd Board Meeting in Malawi to showcase country impact across HTM & wider themes (AGYW, climate & health, responsiveness to emergencies, etc.)
- Prepare for the launch of the IC & 8R campaign
Thank you